

The University of Iowa

Trademark Licensing Program

New Product Category Request Form

• 310 KHf • Iowa City, Iowa 52242 • Phone 319-384-2000 • Fax 319-384-1032 •

• uilicensing@hawkeyelicensing.com • www.uilicensing.com •

This form must be fully completed and sent to The University of Iowa Trademark Licensing Office along with your representative “**non-Iowa**” **sample** and **\$25.00 processing fee**. Our office must be in receipt of all of these items before your product and new product category can be reviewed.

Company Name: _____ **Contact person:** _____

E-Mail: _____ **Licensee phone:** _____

Product Information

Please list proposed product(s) bearing the University of Iowa trademarks, logos, and/or word marks and a brief description.

1. _____	Label: _____ Brand Name appearing on the product label if not licensee
2. _____	Label: _____ Brand Name appearing on the product label if not licensee
3. _____	Label: _____ Brand Name appearing on the product label if not licensee
4. _____	Label: _____ Brand Name appearing on the product label if not licensee

Company Factory Disclosure Information

Factory name: _____ **Web site:** _____

Contact person: _____ **E-Mail:** _____
Person responsible for factory disclosure matters

Address: _____ **Toll free phone:** _____
(No P.O. Boxes)

_____ **Direct phone:** _____

_____ **Fax phone:** _____

_____ **City** _____ **State/Province**

_____ **Zip Code** _____ **Country**

Licensee Business Association with Factory

Please check only one.

Owned and operated by licensee **Manufacturer- produces product and applies logo on behalf of the licensee**

Home based business **Subsidiary – factory and licensee owned by same parent company**

Contractor – applies logo on behalf of licensee **Vendor/ Supplier of blank goods**

Other – please provide a detailed description: _____

Notes: _____

