

The University of Iowa

Trademark Licensing Program

Departmental Application & Agreement

• 310 KHF • IOWA CITY, IOWA 52242 • PHONE 319-384-2000 • FAX 319-384-1032 • UILICENSING@HAWKEYELICENSING.COM •

This application must be fully completed and returned to the Trademark Licensing Office before your artwork submission can be reviewed.

All products bearing word marks, trademarks, logos, and/or symbols associated with The University of Iowa require pre-production approval from The University of Iowa Trademark Licensing Office. All products must be purchased from a University of Iowa licensed vendor thereby ensuring high standards of quality and workmanship sufficient to maintain the goodwill attached to word marks, trademarks, logos, and/or symbols associated with The University of Iowa. The University reserves the right to approve the quality and of items carrying word marks, trademarks, logos, and/or symbols associated with The University of Iowa. All products are subject to approval by The University of Iowa Trademark Licensing Office prior to approval of student use. If approved, Client agrees to limit usage to the dates and products described in this application and agreement. Any changes require separate and additional applications.

Client:

Department: _____

Website: _____

Campus Address: _____

Email: _____

Contact Person: _____

Direct Phone: _____

Departmental Contact: _____

Direct Phone: _____

Fax: _____

Vendor Information:

Name: _____

Website: _____

Address: _____

Email: _____

Direct Phone: _____

Fax: _____

Product Information:

Product Description: _____

Reason for Producing Products: _____

Quantity Being Produced: _____ Distribution Dates: _____ Event Date: _____

Distribution Methods: (Check all that apply)

Internal Use

Philanthropy

Fundraising/Resale

Promotional

UI Trademark Licensing Program:

University Department/College:

The University of Iowa Trademark Licensing Program

Authorized Departmental Representative

Date

Date

Trademark Licensing Program Use Only

Artwork Approval: Yes _____ Yes with changes _____ No _____

Royalties: Yes _____ No _____

Notes: _____