

The University of Iowa

Trademark Licensing Program

Iowa Club Application & Agreement

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This form must be fully completed and returned before products can be produced or approval given.

All materials that use or make reference to The University of Iowa or its word marks, trademarks, or logos require prior approval. Licensed Articles must be purchased from officially licensed University of Iowa vendors thereby ensuring high standards of quality and workmanship sufficient to maintain the goodwill attached to The University of Iowa word marks, trademarks and/or logos. A list of officially licensed vendors can be furnished upon request. The University reserves the right to approve the quality and propriety of items carrying the Licensed Marks. All items are subject to approval by The University of Iowa Trademark Licensing Director prior to approval of I-Club or Iowa Club use. If approved, Client agrees to limit usage to the dates and products described in this application and agreement. Any changes or additions require separate and additional applications.

Client:

Club Name : _____ Web site: _____
Club Address: _____ E-mail: _____
Contact person: _____ Direct phone: _____
Facsimile: _____

Vendor Information (if applicable):

Name: _____ Web site: _____
Address: _____ E-mail: _____
_____ Direct phone: _____
_____ Facsimile: _____
City State Zip Code

Item description: _____ Quantity being produced: _____

How will items be distributed? Sold to public Sold to club members only Other – please specify
(Check all that apply) Promotional giveaways Internal club use Sold as fundraiser

Please describe reason for producing products: _____

Distribution dates: _____ through _____ Event date: _____

Approved: Yes Yes, with changes No _____ Royalties: Yes No _____

Notes: _____

The University of Iowa Trademark Licensing Program:

Applicant:

The University of Iowa Trademark Licensing Director

Authorized Iowa Club Representative